

2010 Lehigh Valley Green Building Expo



Saturday, March 20
9:00am – 8:00pm

Sunday, March 21
10:00am – 5:00pm

Northampton Community College
Main Campus - Gymnasium
Admission \$5

www.lvgreenbuilders.org/expo

Dear Potential Exhibitor:

The Lehigh Valley Green Builders Forum is excited to present its 2nd annual Lehigh Valley Green Building Expo. We are eager to have you join us as an exhibitor. The Expo is a two-day weekend event presented this year in association with Northampton Community College, where the public, businesses and building professionals can see and touch green building products at the Expo and learn more about green building practices at informative seminars and fun workshops. Our 2009 Expo was a big success with approximately 1500 well-informed and focused potential customers attending. The feedback from both attendees and exhibitors was resoundingly positive. And this year it is going to be even better with a Kids Environmental Conference and more hands-on workshops for adults!

By purchasing a booth at the Lehigh Valley Green Building Expo, your company or organization will gain visibility in the building and contracting industry and in the wider community as one associated with green building. In the past two years, the LVGBF membership has more than quadrupled and draws from all sectors of the green building industry in the Lehigh Valley. As an exhibitor, you have a wonderful opportunity to connect with those people in the local community with an interest in greening their homes and workplaces.

Booth space: 10ftx10ft Exhibit Space (pipe & drape) includes 8ft table, 2 chairs & electric
Set up: Fri March 19, 12noon-3:00pm or Sat March 20th, 7:00am-8:30am
Expo Hours: Fri March 19, 4:00pm-5:30pm (TBD – potential LEED class to be held Friday)
Fri March 19, 5:30pm-7:00pm (Invitation Only Reception - with Expo preview)
Sat March 20, 9:00am-8:00pm; Sun March 21, 10:00-5:00pm (General Public)
Tear Down: Sun March 21st after 5pm

If you wish to become an exhibitor, please follow the instructions below:

- 1) To register, either (a) visit our Expo website and click on [exhibitors registration](#) link and follow the instructions or (b) complete the form over the page and send a check for the appropriate amount made payable to the Lehigh Valley Green Builders Forum, to PO Box 1191, Bethlehem, PA 18016-1191.
- 2) At the time of registration if possible, send a company logo (high resolution) and a 100 word max paragraph describing your organization – for inclusion in the Expo program booklet by e-mail to exhibiting@lvgreenbuilders.org (last submission date is **February 5, 2010**)
- 3) At the time of registration if possible, send a liability insurance certificate with LVGBF Expo 2010 as the name of the certificate holder (last submission date is **March 5, 2010**)

EARLY BIRD SPECIAL – SAVE \$100 on Booth Fees by registering before December 31, 2009!

Note that, if you become an event sponsor you will be eligible for one year complimentary LVGBF membership and either a free or discounted booth* !
(*based on your level of sponsorship – see separate flyer)

Expo Presented by:

Lehigh Valley Green Builders Forum

In Association with:



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EXHIBITOR REGISTRATION FORM

Exhibitor Contact Information:

Contact Name*:

Company or Organization*:

Address*:

E-mail*:

Tel*:

Website*:

Exhibitor Type:

Early Bird

Regular

(Before 12/31/09)

- | | | |
|--|-------|-------|
| <input type="checkbox"/> Expo Sponsor | \$375 | \$475 |
| <input type="checkbox"/> LVGBF Member | \$425 | \$525 |
| <input type="checkbox"/> SBN-LV Member | \$475 | \$575 |
| <input type="checkbox"/> Non Member | \$525 | \$625 |
| <input type="checkbox"/> Other: | | |

Company/Product Description - including "green" credentials - for Expo Program Booklet (Max 100 words)*:

* Required fields

We encourage all of our exhibitors to assist us in the promotion and outreach of the event, suggestions include: Expo flyer distribution to your client lists and posting information about the event on your organization's website and calendar.

Registration implies intent to attend. All no-shows will be billed. A 75% refund will be given up to two weeks prior to the event. No refunds within two weeks of event.

Please direct questions on exhibiting to: exhibiting@lvgreenbuilders.org
For general queries about the Expo contact: info-expo@lvgreenbuilders.org
Tel: 610-295-5232 (voicemail)

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