

2010 Lehigh Valley Green Building Expo



Saturday, March 20
9:00am – 8:00pm

Sunday, March 21
10:00am – 5:00pm

Northampton Community College
Main Campus - Gymnasium
Admission \$5

www.lvgreenbuilders.org/expo

Dear Potential Sponsor:

The Lehigh Valley Green Builders Forum is excited to present its 2nd annual Lehigh Valley Green Building Expo. We are eager to have you join us as an event sponsor. The Expo is a two-day weekend event presented this year in association with Northampton Community College, where the public, businesses and building professionals can see and touch green building products featured by exhibitors and learn more about green building practices at informative seminars and fun workshops. Our 2009 Expo was a big success with approximately 1500 well-informed and focused potential customers attending. The feedback from both attendees and exhibitors was resoundingly positive. And this year it is going to be even better with a Kids Environmental Conference and more hands-on workshops for adults!

As an Expo sponsor, **your company logo** will be presented as follows:

- Logo on printed & electronic promotional materials
- Logo posted on the LVGBF website
- Logo posted on signage in registration area and Expo Classroom
- Complimentary one year LVGBF Membership
- Free or 25% discount on one Exhibit Space (see details below and on exhibitor registration form)

Differential sponsor benefits are described in the table below and registration information is given on the following page:

Sponsorship Level		Booth	Expo Program Booklet	Sponsor a Classroom
Birch	\$5000	Free booth	Name/Logo On Cover & Full page ad (B&W) (5.0"w x 7.25"h)	Classroom to be identified as sponsor company's name
Poplar	\$2500	Free booth	Full page Ad (B&W) (5.0"w x 7.25"h)	Classroom to be identified as sponsor company's name
Cedar	\$1000	25% discount	Half Page Ad (B&W) (5"wx3.5"h)	-
Hemlock	\$500	25% discount	Quarter Page Ad (B&W) (2.25"wx3.75"h)	-
Ash	\$250	-	Logo only (B&W)	
Pine	\$100	-	Company Name only	

Please direct any questions on event sponsorship: sponsorship@lvgreenbuilders.org
Tel: 610-295-5232 (voicemail)

Expo Presented by:

Lehigh Valley Green Builders Forum

In Association with:



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If you wish to become a sponsor, please follow the instructions below:

- 1) To register, either (a) visit our expo website and click on the [sponsorship registration](#) link and follow the instructions or (b) complete the form below and send a check for the appropriate sponsorship amount made payable to the Lehigh Valley Green Builders Forum, to PO Box 1191, Bethlehem, PA 18016-1191.
- 2) At the time of registration if possible, send a high resolution electronic file of your organization's logo by e-mail to sponsorship@lvgreenbuilders.org (required by February 5th in order to be included on printed materials – it will be posted on the website as soon as possible after it is received.).
- 3) As soon as possible after registration, send a black and white Ad at the appropriate size (see table above) by e-mail to sponsorship@lvgreenbuilders.org (required by February 5th in order to be included in program booklet).

SPONSOR REGISTRATION FORM

Sponsor Contact Information:

Contact Name*:

Company or Organization Name*:

Address*:

E-mail*:

Tel*:

Website*:

* Required fields

Sponsorship Level:

- Birch (\$5000)
- Poplar (\$2500)
- Cedar (\$1000)
- Hemlock (\$500)
- Ash (\$250)
- Pine (\$100)
- Other:

Commitment Details/Requests:

We encourage all of our sponsors to assist us in the promotion and outreach of the event. Suggestions include: Expo flyer distribution to your membership, listservs and email distribution lists and posting information about the Expo on your organization's website and calendar.

Please direct any questions on event sponsorship: sponsorship@lvgreenbuilders.org

General inquiries: info-expo@lvgreenbuilders.org

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